REMARKS/ARGUMENTS

Reconsideration and withdrawal of the rejections of the application are respectfully requested in view of the amendments and remarks herewith, which place the application into condition for allowance. The present amendment is being made to facilitate prosecution of the application.

I. STATUS OF THE CLAIMS AND FORMAL MATTERS

Claims 1-32 are pending. Claims 1-21 and 23-32 are independent and hereby amended. No new matter has been added. It is submitted that these claims, as originally presented, were in full compliance with the requirements of 35 U.S.C. §112. Changes to claims are not made for the purpose of patentability within the meaning of 35 U.S.C. §101, §102, §103, or §112. Rather, these changes are made simply for clarification and to round out the scope of protection to which Applicants are entitled.

II. SUPPORT FOR REMARKS IN SPECIFICATION

Support for the remarks is provided throughout the Specification as originally filed and specifically at paragraph [0172] of Applicants' corresponding published application. By way of example and not limitation:

[0172] In this programme preparation and distribution system 100, a database is constructed in which the archive system 40 manages metadata in a concentrated fashion along with the essence such as video and audio data. By the distributed programme editing system 10, the metadata inputted at the planning processing PP1 and at the casting processing PP2 is registered in the database managed in a concentrated fashion by an archival manager 40A of the archive system 40, at the same time as a tag specifying the registered metadata is issued. This tag is co-packed with the video and audio information obtained on acquisition by the acquisition system 60. In the production system 20, the timing to flow the staff roll is specified during the off-line processing PR4 in the production system

Frommer Lawrence & Haug LLP 745 Fifth Avenue New York, NY 10151 212-588-0800 Customer Number 20999 20. In accordance with the specified timing, the metadata is taken out from the database pointed by the tag co-packed with the video information or the audio information to generate the corresponding character automatically to effect complete editing processing.

III. RESPONSE TO REJECTIONS UNDER 35 U.S.C. §103(a)

Claims 1-32 were rejected under 35 U.S.C. §103(a) over U.S. Patent No. 6,311,194 to Sheth, et al. (hereinafter, merely "Sheth") in view of U.S. Patent No. 6,199,081 to Meyerzon, et al. (hereinafter, merely "Meyerzon").

Claim 1 recites, inter alia:

... wherein the archiving means issues and archives a tag specifying the metadata that explains the essence (Emphasis added)

As understood by Applicants, Meyerzon relates to methods and systems for retrieving data from network sites and processing that data according to its content.

Applicants submit that neither Sheth nor Meyerzon, taken alone or in combination, that would disclose or render predictable the above-identified features of claim 1. Specifically, neither of the references used as a basis for rejection discloses or renders predictable "the archiving means issues and archives a tag specifying the metadata that explains the essence," as recited in claim 1.

Specifically, the Office Action (page 3) concedes that Sheth fails to mention a tag that points the archiving means that archives the metadata that explains the essence, but asserts that Meyerzon discloses the above mentioned feature. And the Advisory Action dated November 12, 2009 (see Continuation Sheet) asserts that Meyerzon discloses that the properties

Frommer Lawrence & Haug LLP 745 Fifth Avenue New York, NY 10151 212-588-0800 Customer Number 20999 (tags) inserted can be used by an indexing engine that can serve queries that return only documents (essences) of interest, and refers to Meyerzon, col.10 line 11 and col.11 lines 33-36, which are reproduced as follow:

Meyerzon, col. 10 lines 11-27:

Properties (often referred to as "tags" in a Web document) are used by client applications such as the Web browser 215 to process the Web document's data. For instance, a property may contain a hyperlink with a specification of a URL. If the document referenced in the hyperlink is an image, the Web browser program 215 uses the URL to retrieve the image and render it on the Web page. Similarly, the hyperlink may specify the address of a document that contains audio data. If a hyperlink points to audio data, the Web browser program retrieves the audio data and plays it. An "anchor" tag specifies a visual element and a hyperlink. The visual element may be text or a hyperlink to an image. When a user selects an anchor having an associated hyperlink in a Web browser program 215, the Web browser program 215 automatically retrieves a Web document at the address specified in the hyperlink.

Meyerzon, col.11 lines 33-36:

Properties inserted by active plug-ins can then be used, for instance, by an indexing engine consumer plug-in 414 to create an index that can serve search queries that return only those documents with a property indicating a particular category. The active plug-ins improve the quality of the results produced by the consumer plug-ins because the produced index will have better quality if a document is categorized before it gets indexed. In this example, the added properties enable the search engine to serve queries on categories rather than precise word searches.

Applicants submit that in Meyerzon, the properties contains a hyperlink with a specification of URL, and the hyperlink points to an image or audio data, *i.e.*, the properties point to the essences, but does NOT point to the metadata. Thus, Meyerzon fails to disclose or render predictable "the archiving means issues and archives a tag specifying the metadata that explains the essence," as recited in claim 1.

Furthermore, this deficiency of Meyerzon is not cured by the supplemental teaching of Sheth.

Therefore, Applicants submit that independent claim 1 is patentable and respectfully request reconsideration and withdrawal of the rejection.

For reasons similar to, or somewhat similar to, those described above with regard to independent claim 1, independent claims 2-21 and 23-32 are also patentable, and Applicants thus respectfully request reconsideration of the rejections thereto.

IV. DEPENDENT CLAIMS

The other claims in this application are each dependent from one of the independent claims discussed above and are therefore believed patentable for at least the same reasons. Applicants thereby respectfully request reconsideration and withdrawal of rejections thereto. Because each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

CONCLUSION

Because Applicants maintain that all claims are allowable for at least the reasons presented hereinabove, in the interests of brevity, this response does not comment on each and every comment made by the Examiner in the Office Action. This should not be taken as acquiescence of the substance of those comments, and Applicants reserve the right to address such comments.

Frommer Lawrence & Haug LLP 745 Fifth Avenue New York, NY 10151 212-588-0800 Customer Number 20999

24 of 25

00710848

In the event the Examiner disagrees with any of statements appearing above with respect to the disclosure in the cited reference, or references, it is respectfully requested that the Examiner specifically indicate those portions of the reference, or references, providing the basis for a contrary view.

Please charge any additional fees that may be needed, and credit any overpayment, to our Deposit Account No. 50-0320.

In view of the foregoing amendments and remarks, it is believed that all of the claims in this application are patentable and Applicants respectfully request early passage to issue of the present application.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP Attorneys for Applicants

Thomas F. Presson Reg. No. 41,442

(212) 588-0800